



Terms and Conditions

The following General Terms and Conditions apply to the use of the social network Bay of Ideas, owned by Bay of Ideas AB (also We, Our or Us) or its subsidiaries, hereinafter referred to as the Network, where these terms and conditions are set. The network can be made available through a computer, mobile browser or app for smartphones, or other connected devices, and these General Terms and Conditions, our Privacy Policy and Cookie policy apply regardless of the choice of connected device. The terms are legally binding with the User (even if you use the Network as a representative of a company) and are entered into by the User registering on the Network. An unregistered User is not bound by these terms and can not access, or interact with the loginable pages. An unregistered user accepts our Cookie policy by continuing to use the public pages.

Obligations

You are solely responsible for your conduct and your content on the Network and compliance with these terms. By registering with us or by using the functions logged in to this Network, you confirm that you have read, understood and agree to be bound by these terms. This Network is not intended for children or those younger than 18 years of age and is offered only to Users 18 years of age or older. If you are under the age of 18, please do not use this Network unless you have obtained written permission and consent from a parent or guardian. Such permission must be available upon any request from Us.

You may use this Network provided that you have the authority to enter into a binding agreement with us and are not prohibited from entering into such under the applicable laws of your country.

You agree that you will not write, email or make any of the following available while using the Network:

- behave in such a way that it violates, restricts or distorts a third party's intellectual property rights or other property or contractual rights;
- behave in such a way that it contains viruses in the form of software, or any other form of data code such as files or programs designed to interrupt, destroy or restrict the function of any form of software, hardware or telecommunication equipment; ‘
- engaging in spam activities, chain letters, pyramid schemes, advertising of illegal or controlled products or services, or other advertising or marketing activities that violate these General Terms or any other form of applicable law, regulation or generally accepted marketing guidelines;
- behave in a manner that is misleading, misleading or fraudulent, or otherwise illegal or promotes illegal activities, including engaging in phishing or otherwise obtaining financial or personal information in a misleading manner, or for fraudulent or misleading reasons; ;
- behave in a manner that is defamatory or in any other way that is threatening, exploitative, violent, harassing, malicious or harmful to any person or company, or encroaching on another person's privacy;
- behave in such a way that is harmful to minors in any way;
- behave in a manner that is hateful or discriminatory based on ethnicity, skin color, gender, religion, nationality or origin, marital status, disability, sexual orientation or age, or that is otherwise offensive;
- to personify any other person, or falsify, or otherwise distort your affiliation with any person or company, or to join this Network without that person's permission;
- intentionally disrupting or attempting to disrupt the functionality of this Network or blocking others from using this Network, or otherwise disrupting the normal flow or dialogue of an excessive number of messages sent (flooding attack) to the Network or in any other way that negatively affects other people's ability to use the Network;
- to use any form of manual or automated attempt, including agents, robots, scripts, or spiders, to access any affiliated User's account or to monitor or copy this Network or its contents;
- to promote the illegal distribution of copyrighted content;
- behave in a manner that includes the distribution of personal or identifiable information regarding any other person without her explicit consent;
- behave in such a way as to employ misleading emails or IP addresses, or forged headers or otherwise manipulated identifiers to conceal the origin of the content transmitted through this Network or its Users; and



- behave in such a way that constitutes or contains any form of marketing or recruitment, emailed to Users who have requested not to be contacted about other services, products or commercial interests.

In addition, you agree not to:

- "persecute" or otherwise harass someone;
- collect, use or disclose data, including personal data, relating to other connected Users, without their permission or for illegal purposes or in violation of applicable laws and guidelines;
- request, earnestly request or otherwise access the username, password or other login information of any connected User of this Network, or to act as an agent for login information of any connected User of this Network with the intention of automating login to the Network;
- upload or distribute any form of child pornography content on this Network;
- post or distribute any form that depicts or contains rape, extreme violence, murder, tidal law or other equivalent content;
- post or distribute any form of content with pornographic connection, nudity or the like considered solely for the private affairs of adults;
- use automated means, including data-related spiders, robots, crawlers, data-mining tools, or the like to download data from this Network - except for Internet search engines (eg Google) and non-commercial public archives (eg archive .org) approved by our robot.txt file, or well-designed web services / RSS / Atom clients. We reserve the right to define what we mean by "benign";
- upload irrelevant material, repeatedly upload the same or similar material or otherwise place an unreasonably or disproportionately large load on the Network's infrastructure;
- attempt to gain unauthorized access to our computer systems or engage in any activity that interrupts, impairs the quality of, interferes with the performance of, or impairs the functionality of this Network;
- use the Network as a public site for file sharing of irrelevant content;
- take actions that undermine views or rating systems (such as displaying, importing or exporting views information on this Network or using it for reasons unrelated to this Network); and
- develop, invoke or use any form of code to interrupt, impair the quality of, interfere with the performance of, or impair the functionality of this Network.

You hereby agree not to allow or encourage any kind of third party to use this Network to promote any form of the above prohibited conduct. You also agree that these terms benefit our service providers and that they may take steps (including the removal of your material or the termination of your account) to maintain compliance with these terms of service.

The rights of Bay of Ideas

As a User of the Network, you agree that Bay of Idea's rights are reasonable in relation to your use of the Network, to the extent permitted by local law. We are not obliged to publish any information or material on our Network and we may remove information and material with or without notice. In addition, you agree to:

- We have the right to terminate your membership at any time if we believe that you have violated our Terms and Conditions or in any other way, even off the platform, acted or behaved with malicious or illegal intent.
- We have the right to delete information at any time if we believe that it violates our General Terms or is otherwise considered illegal or malicious conduct.
- We have the right at any time to deny you access to the Network and any material that may be uploaded to the Network by you, if we believe that it violates our General Terms or other local legal law.
- We have the right to publish a limited version of your idea and your profile on public pages where unregistered Users and search engines such as "Google" can view and read the limited version. Non-registered users can share the limited version without anyone's approval. You can in your settings for your Idea or your Profile decide that this should not be possible or adjust the information as you want it to be seen in a public context.



- We have the right to contact you via the email stated at the time of registration to the extent that you have agreed that we do so in your personal settings on the Network. Even without your consent, we can contact you via this email if we deem it necessary or for legal reasons.
- We may publish promotional materials for third-party products and services in the vicinity of your posts, ideas or profile without us compensating you for such. We do not include your content in promotional materials for third party products and services without your special permission.
- We collect data that you enter to enhance your and others' user experience on the Network. How we use this data is described in full in our Privacy Policy.
- We may change prices for payment services on the Network at any time without notifying you or notifying you of such change in advance.

Payment services

If you purchase any of our Services on the Network, you agree to pay the fee and local taxes described for each service, and agree to any additional terms that apply to them. You are aware that the Distance Selling Act does not apply to services that are entered into and consumed immediately online and can therefore not demand a refund of these. Failure to pay for an ordered service will result in termination of the paid Service. You also agree to:

- Prices can vary depending on where the purchases are made and consideration must be given to e.g. exchange rate and exchange fees.
- We may also save your payment method to be able to use it for future debiting or other services you may purchase through the Network.
- If you purchase a subscription, the fees and taxes that are added to a subscription period will be charged to your payment method automatically at the beginning of each subscription period. To avoid future charges, you must unsubscribe before the renewal date.
- Your purchase history and receipts from such purchases, are found in your account settings and will not be received in any other way if not requested.
- Payment is made to the local company owned by the parent company Bay of Ideas AB.

Limitation of liability

Bay of Ideas and its subsidiaries make no warranties that the Network will operate without interruption or error and will provide the service as currently published in the Network, regardless of the connected device used. We disclaim all implied and statutory warranties to the extent permitted by applicable law, including all implied warranties of proprietary, correct data, copyright protection, marketability or fitness for a particular purpose.

To the extent permitted by applicable law, Bay of Ideas and its affiliates shall not be liable for lost business opportunities, damaged reputation, lost profits or data, or related and indirect damages.

Bay of Ideas or a registered User may at any time terminate the membership of the Network whereby these terms cease to apply, however, any points under our Privacy Policy may continue to apply and all data contained in each party's possession will be retained by each party's ownership after termination.

The English version of these General Terms and Conditions applies to all Users, regardless of nationality or ethnicity.

Change of terms

In the future, we may change these General Terms, our Privacy Policy or our Cookie Policy. Any major changes are announced via the Network, or by other means (such as registered email), to give you the opportunity to explore the changes before they take effect. Changes are never retroactive. If you oppose any change, you can terminate your membership. Your continued use of the Network after we publish or send you notice of changes to these Terms means that you accept the amended Terms from the date they take effect.



Complaints

Although We do our utmost to protect you as a User and your user experience of the Network, unforeseen events may affect the content or the user experience. If you discover anything that would be considered a violation of applicable country law or violate these Terms and Conditions, We expect you to contact our customer support or by emailing hello@bayofideas.com, or to the postal address below. To the extent possible in each individual situation and applicable law, we keep your information confidential and should not be traced back to you as a User, to the extent that it is not legally permitted.

Other contacts

In the event of other customer contacts, invoicing routines and payments, the following information must always be provided and used:

Bay of Ideas AB
191 45 Sollentuna
Sweden

Organisationsnr: 559270-0271
Momsregistreringsnr: SE559270027101
Bank-Giro: 5538-2709
IBAN: SE6150000000054031057121
www.bayofideas.com
hello@bayofideas.com